

THE PREMIER DESTINATION RESOURCE™



TRAVELHOST®

THE TRIANGLE

(Raleigh, Durham, Cary and Chapel Hill)



MAGAZINE • WEB • MOBILE • SOCIAL
MEDIA GUIDE 2019



TRAVELHOST.COM/TRIANGLE





PREMIER Destination Resource

Travel is a Major Driver for the The Triangle Economy.

Clout for your advertising dollar because

- The visitor market is nearly **18 times greater** than the local market. 24.76 million people visit the greater Raleigh, Cary, Durham and Chapel Hill area each year.
- Annual visitors spend over **\$2.9 billion** - and regularly **40% more than locals**.
- It is predominantly **in-room** in Triangle hotels, **reaching the visitor first** when they are making their dining, shopping and activity choices.

TRAVELHOST REACHES THE TRAVELER 1ST IN THE TRIANGLE

Via PRINT

- **15,000 TRAVELHOST** magazines are distributed predominantly **in-room** in over 110 of the Triangle's finest hotels - and read by over 325,000 people quarterly.
- TRAVELHOST's quarterly **Triangle Map Guide** is distributed at front and concierge desks, visitor centers and targeted street distribution points.
- **Both products** are displayed prominently at the Raleigh Durham International Airport.

Via ONLINE – www.travelhost.com/triangle

- Travelers use www.travelhost.com **before and during** their trip.
- Your advertising message featured on our **national website**.
- Advertisers get their own full page on our **national website** with up to 9 photos.





Apex

Candlewood Suites
Comfort Inn
Holiday Inn Express

Cary

Comfort Suites
Courtyard by Marriott Raleigh Cary
Doubletree Inn
Embassy Suites
Extended Stay America
Fairfield Inn & Suites
Hampton Inn
Hampton Inn & Suites
Hilton Garden Inn
Holiday Inn Express
Holiday Inn & Suites
Homewood Suites Hilton
Hyatt Place
LaQuinta Inn
Residential Inn
Residence Inn by Marriott
The Umstead Hotel & Spa
Windgate by Wyndham

Chapel Hill

AC Hotel
Aloft Hotel
Carolina Inn
Chapel Hill University Inn
Courtyard by Marriott
Days Inn
Hampton Inn & Suites
Hampton Inn & Suites Carrboro
Holiday Inn Express
Hyatt House at Southern Village
Quality Inn
Residence by Marriott
Rizzo Conference Center
Sheraton Hotel
Siena Hotel
The Franklin Hotel
Chapel Hill Welcome Center

Durham

Aloft Hotel DPAC In Durham
Comfort Inn Durham
Comfort Inn RTP
Comfort Suites RTP/RDU
Courtyard by Marriott Duke Univ.
Courtyard by Durham RTP
Doubletree Guest Suites

Downtown Welcome Center
Extended Stay America
Hampton Inn Downtown
Hampton Inn I-85
Hilton Durham near Duke University
Hilton RTP
Hilton Garden Inn off Ninth St.
Holiday Inn Express RTP
Homewood Suites Hilton
Homewood Suites Hilton RTP
Hotel Indigo
King's Daughters Inn
LaQuinta Inn Durham/Chapel Hill
LaQuinta Inn RTP
Marriott Durham Civic Center
Marriott Hotel RTP
Millennium Hotel
Quality Inn & Suites
Residence Inn Downtown
Residence Inn by Marriott RTP
Sheraton Imperial Hotel
Sleep Inn
SpringHill Suites
SpringHill Suites by Marriott RTP
Staybridge Suites
Washington Duke Inn & Golf Club
Wingate by Wyndham

Morrisville

Days Inn
Cambria Suites
Country Inn & Suites
Courtyard by Marriott RDU
Extended Stay RTP
Four Points by Sheraton
Hampton Inn
Hilton Garden Inn
Holiday Inn
Holiday Inn Express RDU
Hyatt House
Hyatt Place RDU
LaQuinta Inn
LaQuinta Inn & Suites
Residence Inn by Marriott RDU
Staybridge Suites

Raleigh

Aloft Raleigh Downtown
Aloft RTP
America's Best Value Crabtree
Comfort Inn & Suites
Comfort Suites Arena
Courtyard by Marriott Mall

Courtyard by Marriott Raleigh
Courtyard Marriott Raleigh North
Crabtree Hampton Inn & Suites
Doubletree Brownstone
Embassy Suites Crabtree
Embassy Suites Briar Creek
Fairfield Inn & Suites Briar Creek
Fairfield Inn & Suites Crabtree
Hampton Inn Crabtree
Hampton Inn & Suites RDU-Briar Creek
Hilton Garden Inn Raleigh NE
Hilton North Raleigh
Holiday Inn Crabtree
Holiday Inn Express Gorman St.
Holiday Inn Raleigh North
Homewood Suites Hilton
Hyatt House North Hills
Hyatt Place
LaQuinta Inn & suites Crabtree
Marriott City Center
Marriott Hotel & Resorts Crabtree
AC Marriott North Hills
Quality Inn North
Ramada Inn
Renaissance Hotel North Hills
Residence Inn Downtown
Residence Inn Crabtree
Residence Inn Marriott
Sheraton Raleigh Hotel
Temporary Living Corp. Housing
The Clarion Downtown
Wingate by Wyndham

Lodging in bold provide in-room distribution of TravelHost. Remainder offer front desk, concierge or lobby distribution.



(Displayed prominently at the Raleigh Durham International Airport & targeted high traffic area street distribution points.)





AD RATES FOR 2019

Full Page

\$3125 Per Issue - 4x
 \$3500 Per Issue - 2x
 \$3850 OPEN

2/3 Page

\$2275 Per Issue - 4x
 \$2575 Per Issue - 2x
 \$2875 OPEN

1/2 Page

\$1800 Per Issue - 4x
 \$2195 Per Issue - 2x
 \$2495 OPEN

1/3 Page

\$1350 Per Issue - 4x
 \$1650 Per Issue - 2x
 \$1950 OPEN


1/2 Page Vertical billed at 15% premium

1/6 Page

\$825 Per Issue - 4x
 \$1025 Per Issue - 2x
 \$1250 OPEN

Business Spotlight Listing Online

\$300 Per Issue

Digital ONLY
Packages Starting at \$399!
  **ad purchases available**

Front Cover Package

\$7500 w/2 pages
 \$5500 w/1 page

Back Cover

\$3850 Per Issue - 4x
 \$4250 Per Issue - 2x

Inside Front & Inside Back Cover

\$3500 Per Issue - 4x
 \$3850 Per Issue - 2x

Center Spread

\$6250 Per Issue - 4x
 \$6500 Per Issue - 2x

Brochures, Over Runs & Private Map Guide custom quoted

Volume discounts available for combination ad buy into magazine & map guide.

PAYMENT TERMS - Due on receipt. All major credit cards accepted. ACH Direct Draft is preferred payment method. All rates are net.

PRODUCTION - Advertisers shall provide TRAVELHOST with appropriate digital-ready material within the stated guidelines. If advertiser is unable to provide ad digital-ready, TRAVELHOST will produce the ad for a fee based on ad size. All ads are subject to publisher approval.

Dining - Shopping - Attractions Map Guide

Full Page	\$2195	Back Cover	\$2500
Double Map Spot	\$1495	Single Map Spot	\$1095





2019 DEADLINES

PRINT

	Ad Deadline	Materials	Hotel & Street Delivery
Spring Issue	Jan 31	Feb 7	Mar 11-14
Summer Issue	Apr 30	May 6	June 10-14
Fall Issue	July 31	Aug 6	Sept 10-13
Winter Issue	Oct 31	Nov 4	Dec 9-13

For the **Triangle Map Guide** follow Magazine deadlines.

PREMIUM MAP SPEC SHEET

AD SIZES

Paperweight: Paper Stock 50#

FULL PAGE & BACK COVER
 5.39"W
 x 8.123"H

↓
DOUBLE MAP SPOT HORIZONTAL
 7.19"W x 2.5"H

DOUBLE MAP SPOT VERTICAL
 3.5"W x 5.308"H

↙
SINGLE MAP SPOT
 3.5"W x 2.5"H

TRAVELHOST of The Triangle

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 P: 919.594.6600 • dhughes@hughespublishing.com
www.travelhost.com/triangle



SPEC SHEET PRINT

**FULL PAGE
Non-Bleed:**
7.083" x 10.006"
Bleed:
8.5" x 11.25"
Trim Size:
8" x 10.75"
Keep all live matter
at least .25" within
trim on all sides

**2/3 PAGE
VERTICAL**
4.666"
x 10.006"

**1/2 PAGE
HORIZONTAL**
7.083" x 4.92"

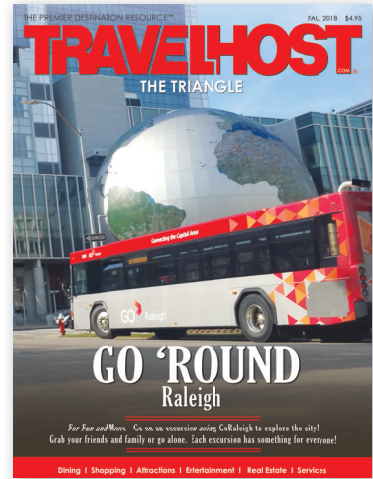
**1/2 PAGE
VERTICAL**
4.666"
x 7.463"

**1/3 PAGE
BLOCK**
4.666" x 4.92"

**1/3 PAGE
VERTICAL**
2.25"
x 10.006"

**1/6 PAGE
HORIZONTAL**
4.666" x 2.376"
**1/4
PAGE**
3.375" x
4.75"

**1/6 PAGE
VERTICAL**
2.25"
x 4.92"



SOCIAL MEDIA



Single Image Campaign*

- Image specs: 1200x628
- No more than 20% text in image
- Copy:
 - Headline - 25 characters
 - Body - 90 characters
 - NewsFeed Link Description - 30 characters
 - Call To Action - Choose 1
 - Book Now, Contact Us, Download, Learn More, Shop Now, Sign Up, Watch More, Apply Now
- Click-through URL



Single Image Campaign*

- Image specs: 1080x1080
- No more than 20% text in image
- Copy:
 - Caption: Text only, 125 characters recommended, max 2,200 characters
 - Call To Action - Choose 1
 - Book Now, Contact Us, Download, Learn More, Shop Now, Sign Up, Watch More, Apply Now
- Click-through URL

*All creative services included.

DIGITAL

Listing Features

FIRST CLASS

Images (10)

(620px X 430px, < 1.5 mb size; jpg, gif or png)

Address

Phone

Reviews

E-mail

URL

Summary Description

(350-500 characters)

Deals

Fax

Hours of work

Spotlight Page

Videos (YouTube, Vimeo, etc.)

Additional Uploads

(<1.5mb size; pdf, doc, txt, jpg, gif, png)

Long Description

Location

Facebook Page

Features

Events Features

FIRST CLASS

Images (4)

(620px X 430px, < 1.5 mb size; jpg, gif or png)

Address

Phone

Event Time

E-mail

URL

Summary Description

(150-250 characters)

Spotlight Page

Videos (YouTube, Vimeo, etc.)

Long Description

Contact Name



TRAVELHOST RECOMMENDED LISTINGS

Willhoite's

JINBEH Steakhouse, Seafood & Sushi

Jinbeh Las Colinas was open to the public among one of the first authentic Japanese restaurants in Dallas. Jinbeh in Las Colinas is unique because we offer traditional Japanese kaiseki cuisine where guests take their shoes off and sit on a tatami floor. We offer a feast of traditional Japanese cuisine such as Shabu Shabu, Sukiyaki, in addition to sushi and Teppanyaki or hibachi grill. We adhere to only serving the highest quality foods and ingredients.

We open up early for this weekly special event and transform the space floor into an on-site and walk-in station. Come experience Willhoite's Famous Sunday Brunch beginning at 10:00AM and start with a mimosa or spicy bloody Mary. Each Sunday, our ALL YOU CAN EAT buffet will feature a variety of breakfast and lunch entrees. Willhoite's famous steamed potstickers, a large selection of hot vegetables, our huge salad bar with more than 55 items, three homemade soups, and a extensive dessert bar.

Online Banner Ads

- Hero Image: 990 x 480 pixels
- Top: 728 x 90 pixels (10.111 x 1.25 in.)
- Skyscraper: 160 x 600 pixels (2.222 x 8.333 in.)
- Bottom: 468 x 60 pixels (6.5 x .833 in.)